

**FUTURE-  
PRENEUR**  
**IS HERE**



**Entrepreneurship** requires insight, knowledge and the right attitude. At the HKUST Business School, we do not dictate what you ought to study or do upon graduation. Instead, we help you identify and develop your talents to the fullest for your own **future**.

Our high degree of program flexibility, autonomy with advising support, and a wide variety of co-curricular activities to complement your classroom learning are all well-established to help you turn your passion into action. Join the HKUST Business School to be the next

**Futurepreneur.**

# GLOBAL RECOGNITION

YOUNG UNIVERSITY

NO. 2  
in the World

*Times Higher Education 2021  
No. 1 in the world 2018-2020*

BEST BUSINESS SCHOOL IN THE WORLD

NO. 1  
in Hong Kong

NO. 2  
in Asia

*CEOWORLD magazine (US-based) 2022*

GRADUATE EMPLOYABILITY

NO. 1  
in Hong Kong

NO. 2  
in Greater China

NO. 23  
in the World

*Global Employability  
University Ranking 2021*

## ACADEMIC EXCELLENCE

Consistently ranked top across major business disciplines

TOP 5  
in Asia

TOP 50  
in the World

- Accounting & Finance
- Business & Management
- Computer Science & Information Systems
- Economics & Econometrics
- Statistics & Operational Research

*QS World University rankings by  
subjects 2017-2022*

# WORLD-CLASS FACULTY HIGH-CALIBER STUDENTS



150+

leading scholars of over  
25 nationalities

3,700+

talented undergraduates of over  
45 nationalities

32,000+

supportive alumni of over  
90 nationalities



“

**I know that in the current business world, being a top student alone is not enough. I really value the business school's focus on learning outside the classroom, too.**

**Noan Sitthitheerarat**

Bachelor of Science  
Risk Management & Business Intelligence  
Class of 2022

”



**CHANGE IS  
NEVER A CHANCE**

In his time at HKUST, Noan Sitthitheerarat has not only learned to no longer be afraid of change, he actively seizes the opportunities that change brings with both hands. By leaning in to the innovative and forward-thinking education options at HKUST, Noan has put together his courses in a way that works for him. As a BSc student majoring in Risk Management and Business Intelligence (RMBI), Noan is pleased his dynamic and multidisciplinary learning environment is preparing him for the ever-changing business world.

HKUST has a hybrid admission model, which means that students like Noan can apply through program-based admission, school-based admission or a combination of the two. This innovative approach enables students to discover their academic interests and strengths at their own pace. Noan first started studying accounting, but soon found that he wanted something more from his education. It didn't take him long to discover opportunities at HKUST that provided him with the different experiences and projects he hungered for.

The HKUST Business School's curriculum allowed Noan to take a range of courses, and in doing so, he learned more about himself and what he wanted for his future. He explored different fields of business, from finance to marketing, and when he settled on RMBI, the school was wholly supportive. 'They knew that I should be able to pursue what I wanted to do,' Noan says, 'and it was fantastic to receive that encouragement.'

'While I have learnt a lot in the classroom, I know that in the current business world, being a top student alone is not enough,' Noan says. 'I really value the business school's focus on learning outside the classroom, too.' He is enthusiastic about the many and varied opportunities on offer, especially those that provide experiential learning, such as business competitions and internship programs. Last semester, he completed a corporate project where he and his team consulted engineering firm Arup.

Noan participates in Coursera courses through HKUST, an offering that is part of the university's pioneering use of education technology. While the greater independence and self-discipline that online learning requires was challenging at first, Noan has found that this too has been a chance to embrace change. He's kept an open mind, and has grown to enjoy the benefits of online learning, including being able to repeatedly watch lecture recordings and gaining a more flexible schedule.

Whether it be a change of major, a change of industry or a change of perspective, Noan feels ready to take advantage of whatever comes his way thanks to his time at HKUST. In the future, business education, like business itself, will continue to evolve, and HKUST is committed to sharing in and leading that change.

# CURRICULUM TAILORED TO YOUR POTENTIAL

The HKUST Business programs are designed to provide students with a broad foundation of knowledge and a high level of flexibility in learning. Our academic advising support ensures students get their right choices and acquire multidisciplinary skills that are in tune with the ever-evolving business environment.

**The credit-based structure gives students great autonomy to customize their study journey.**



# 40+

single or multiple major business  
program combinations



School-  
based  
Admission

or

Program-  
based  
Admission



120-credit BBA/  
BSc DEGREE

## • UNIVERSITY COMMON CORE

## • BUSINESS CORE

## • BUSINESS MAJOR\*

- BBA in Economics
- BBA in Finance
- BBA in Global Business
- BBA in Information Systems
- BBA in Management
- BBA in Marketing
- BBA in Operations Management
- BBA in Professional Accounting
- BSc in Economics and Finance
- BSc in Quantitative Finance

\* Options for choosing  
HKUST joint-school /  
interdisciplinary major

## • FREE ELECTIVES / ADDITIONAL MAJOR(S) / MINOR(S) / EXTENDED MAJOR^

^ Options for choosing an extended major in either Artificial Intelligence (AI) or  
Digital Media and Creative Arts (DMCA)

# ~80%

graduated with more than  
a single major



# DIVERSE PROGRAM CHOICES

Students select and specialize in a Bachelor of Science (BSc) program or a Bachelor of Business Administration (BBA) program with single- or multiple-major in the following business disciplines after completing the common business foundation in Year 1.

## BSc in Economics and Finance

- Strong emphasis on the use of quantitative methods and techniques
- In-depth knowledge in both economics and finance
- Solid preparation for economics / business research and further studies

## BBA in Economics

- Use of economics for sound business and policy decisions
- In-depth knowledge in behavior of firms and markets, economic growth, business cycles, and public policies
- Multi-disciplinary perspective

## BSc in Quantitative Finance

- For high-caliber students with a strong desire to become quantitative finance professionals
- Further knowledge in quantitative trading and risk management
- Enhanced quantitative skills of statistical & mathematical tools and computational programming

## BBA in Finance

- Analytical and critical thinking skills in decision making as well as qualitative and quantitative analyses in finance
- In-depth knowledge in corporate finance, investment analysis and portfolio management, derivative securities, financial markets and institutions

## BBA in Global Business

- Develop a global mindset with the option of two semester-long exchanges on different continents
- Drive social change and become responsible business and community leaders
- Share inspirations with extensive GBUS mentorship & alumni network

## BBA in Information Systems

- Integrating technology and business with a solid foundation in IS applications and business analytics
- Two specialized options in IS Auditing and Business Analytics
- Preparation for certification in IS auditing (CISA) and network administration (CCNA)

## BBA in Operations Management

- Supply chain management to facilitate effective decision making in operations
- Alignment of people, process and technology with hands-on application in company projects
- Specialized option in Business Analytics

## BBA in Professional Accounting

- Curriculum that develops students' professionalism through internship, case competitions and business networking
- International accreditation and partnerships including AACSB, ACCA, CPA Australia, and HKICPA
- Specialized option in Accounting Analytics

## BBA in Management

- Become effective global managers and entrepreneurs through training in problem solving, decision making, leadership, and teamwork
- Three specialized options in Consulting, CSR & Sustainability and Human Resources Management

## BBA in Marketing

- Understand market environment and consumer behavior through quantitative and qualitative marketing research
- Practical, relevant and interactive learning with extensive use of marketing games and simulations
- Develop effective strategies that grow sales and profits

More program highlights:



# JOINT PROGRAMS & WBB

By integrating multiple knowledge domains, these partnership programs enhance the breadth and depth of students' learning experience and strengthen our graduates' competitiveness in today's ever-changing business world.

## JOINT PROGRAMS

In collaboration with the [School of Engineering and School of Science](#):

### **Bachelor of Science in Risk Management and Business Intelligence (BSc RMBI):**

BSc RMBI program integrates the study of risk management and business intelligence seamlessly into a one-of-a-kind degree program.

The curriculum combines state-of-art knowledge with professional and personal development to give graduates an edge in grasping comprehensive quantitative and statistical skills, high-quality analytical and problem-solving abilities, as well as business fundamentals.

RMBI students are equipped with the skillset to identify potential risks in advance. Combining that to their knowledge in business intelligence, which composes a set of methodologies and processes to analyze business data, RMBI graduates manage to formulate strategies for corporates to mitigate loss, facilitate business decisions, planning and projection.

Scan to read more:



In collaboration with the [Division of Environment and Sustainability](#):

### **Bachelor of Science in Sustainable and Green Finance (BSc SGFN):**

The BSc SGFN program aims to nurture students to be effective leaders in the sustainable and green finance industry. Its curriculum overlays business and finance topics with sustainability significance. Some courses are newly designed to address the growing attention on sustainable finance issues, important topics include ESG investing, governing green finance, sustainable supply chain management, risk management, circular economy, and so on.

The global net-zero transition requires business and political leaders to better manage sustainability-related risks and reprioritize the economic activities and investment portfolios toward sustainable development. It creates tremendous opportunities for SGFN professionals. Graduates will be highly desirable globally, and able to develop careers in investment/retail banking, asset management, risk management, ESG consulting, ESG reporting, corporate finance, private capital management, etc.

Scan to read more:



In collaboration with the [School of Science](#):

### **Bachelor of Science in Biotechnology and Business (BSc BIBU):**

The rigorous training in biotechnology and business practices in the BSc BIBU program prepares graduates for the rapidly-growing biotechnology industry. BIBU graduates are receiving an unprecedented opportunity that biotech firms need talents with business knowledge to manage marketing, licensing, and investor relations. Investment banks and venture capitalists are also looking for science talents with a business background for research project valuation, due diligence, etc.

Scan to read more:



### **Bachelor of Science in Mathematics and Economics (BSc MAEC):**

The mathematics courses in the MAEC program help shape a rigorous thinking and logical way of doing things. The economics theories come in handy in terms of understanding the global market movements. The unique synergy from both fields equips our students with the quantitative skills and sophistication to work in world-leading banks and financial corporations. Graduates are also ready for postgraduate studies with ample academic preparation and solid research methodology training.

Scan to read more:



## JOINT-UNIVERSITY PROGRAM

### **World Bachelor in Business (WBB):**

The self-financed WBB program is the first undergraduate partnership of its kind, designed to engage intellectually curious students in a business curriculum that connects leading edge teaching methods with cultural immersion and real-world experiences.

During four years of study, WBB students will live on three continents to push themselves to new limits. Students will delve into the heart of Los Angeles to explore the emerging relationships between technology and entertainment. They will meet with financial leaders in the high rises of Hong Kong to discuss the global banking industry. In Milan, they will consolidate their economic and management knowledge as they study the complexities of integrating the many countries of the European Union. After a fourth year at the partner school of their choice, WBB graduates will possess analytical, social and linguistic skills that will uniquely qualify them for careers in a rapidly changing business arena.

Scan to read more:



# GLOCAL VISION

Stephanie Chou has always wanted a life and career with a global vision. That's why she chose HKUST Business School. As a Global Business and Economics double major, she's received an education that's truly international in scope. With a diverse student body, international exchange opportunities and the chance to participate in business competitions worldwide, HKUST offered exactly the experience Stephanie was after.

In her four years of study, Stephanie has travelled to six different international destinations: Singapore, Sydney, LA, Serbia, Malaysia and Brazil. As a member of the Case Analysis Team (CAT), Stephanie was trained to represent HKUST in international case competitions with top business schools from around the world. These competitions help students develop business sense and critical thinking skills, and in the process they learn about real-world business issues and gain international exposure. The Business School covers travel and accommodation expenses, which means that the opportunity to participate is open to all who are interested. 'The training that CAT provided was exceptional,' Stephanie says. 'I loved the fast-paced and demanding environment of the competitions – they were so energizing and exciting.'

For Stephanie, one of the great attractions at HKUST was the student exchange program. She received financial support from the Business School and was able

to pick her destination from more than 130 School's partner institutions. 'Going on exchange was one of the best decisions of my life!' Stephanie says. She settled on the University of Southern California, Los Angeles, and travelled the East and West Coast of the USA and Central and South America during her exchange. 'It was a very special experience,' Stephanie says. 'I learned how to be more independent and gained a better understanding of how students from campuses around the world learn and exchange ideas. It was unforgettable.'

Closer to home, Stephanie has been impressed by HKUST's international student body and the passion of the Business School's faculty and advisors. 'There is always someone I can go to when there's something I want to achieve,' she says. And it's not just the faculty who have been eager to help and offer guidance. 'My course has a very strong alumni network,' Stephanie says. 'I've found everyone to be very open and willing to help.'

As Stephanie looks ahead to a career in the finance industry, she knows her experience working and studying with people of different backgrounds, nationalities and perspectives will hold her in good stead. When she graduates, she's got a job in the Sales and Trading Department at Goldman Sachs. 'Learning how to work in a team of people with very different ideas to you is an important skillset,' she says. 'I truly believe HKUST Business School is a place that nurtures global citizens.'

I truly believe HKUST Business School is a place that nurtures global citizens.

## Stephanie Chou

Bachelor of Business Administration  
Global Business and Economics  
Class of 2020



# VIBRANT STUDENTS

HKUST Business School has **3,700+ full-time undergraduate students from over 45 countries** and every year hosts around **400 incoming exchange students**. This great meeting of minds from around the globe offers students an exciting platform for cross-boundary learning.



~50%

students go on exchange and receive 400 incoming exchange students every year

~140

world-renowned exchange partners

~80%

students have overseas learning experience

## OUR EXCHANGE PARTNERS

Students are encouraged to globalize themselves through HKUST Business School's **wide-reaching exchange program and other international enrichment programs**, which provide abundant opportunities for students to gain exposure outside Hong Kong.

Scan to read more:



Other International Opportunities:



Overseas internships



International case competitions



Overseas study trips



Overseas community service projects



Summer / winter study programs



Visiting student programs

# LEADERSHIP

In addition to leadership roles in a wide range of student societies on campus, here at HKUST Business School, student leadership opportunities abound through distinctive programs exclusive to business undergraduates.

## BUSINESS COHORT COMMUNITY (BCC)

Following the motto of “we bridge, we care, we create”, the leadership team of BCC connects all business undergraduate students through designing and launching a multitude of engaging activities. Students join the vibrant community to hone their leadership and communication skills.

## HKUST INTERNATIONAL CASE COMPETITION (HKICC)

Being an organizing committee member of HKICC, the premium international case competition in Asia enables students to take

on new challenges and expand exposures through interacting with high-flying peers from top-ranked business schools around the world.

## STUDENT-LED INITIATIVES

Our passionate students always come up with new ideas to support peers outside the classroom. The Case Analysis Team (CAT) leads team selection and training for overseas case competitions. The International Consulting Club (ICC) lines up workshops and consulting projects to better prepare students interested in consulting careers. The Investment Circle (IC) reached out to expert network to actively engage students with the finance industry.



# SOCIAL ENGAGEMENT

Recognition of and support for community service is a feature of life at HKUST Business School.

## COMMUNITY SERVICES PROJECTS

Students can take part in the credit-bearing Community Services Projects to work with NGOs and serve those in need. They can also put what they have learnt in class into practice and explore their interests and future direction.

## SOCIAL ENTERPRISE INTERNSHIP PROGRAM

Through this high-impact internship program, students will get to work full-time during the winter or summer term in a social enterprise, under the guidance of experienced social entrepreneurs.

This credit-bearing program provides an excellent foundation for those considering careers in non-profit organizations and social advocacy.

## 180 DEGREES CONSULTING

Working as a consultant for the HKUST Chapter of the global student-run NGO 180 Degrees Consulting, students have the opportunity to thoroughly diagnose the challenges faced by NGOs and offer practical solutions. A good way for students to serve the community while gaining hands-on experience in solving real-life problems.



“

**I've always considered success to be doing very well in something you're passionate about.**

”

### **Fion Leung**

Bachelor of Business Administration  
Marketing and Management  
Class of 2010



# GIVE TO GAIN

Fion Leung first realized that she wanted to start her own business while at HKUST. In particular, she remembers sitting in a lecture listening to guest speaker and HKUST alum Laura Cozijnsen, founder of Lighthouse Consultant. As Laura detailed her entrepreneurial journey, her inspiring work, and how she created and executed her idea, Fion remembers thinking to herself, 'That's the career path I want to take.'

HKUST's diverse student body was a boon for Fion, as she was always looking to build meaningful connections with others. She wanted to help people achieve in areas they were passionate about, and she learned the tools to do so at HKUST. 'I developed a great work ethic, a roll-up-your-sleeves attitude,' she says. 'I learned to juggle multiple projects with different groups of people and I learned how to manage my time efficiently so that I could get things done.'

Three years after graduation Fion was working in finance, but she couldn't shake the feeling that there was more she could be doing to help people. Over dinner one evening in 2014, Fion and her friend Wong Suet-Yi wondered about how they could encourage more people to volunteer, and whether the offer to connect people to the business world with their role models might be a great incentive. An idea was born. Together Fion and Suet-Yi started

Time Auction, a tech-enabled charity that connects people with inspiring leaders in exchange for volunteer hours. It began as a side project, and they held 30 events in their first year. Today, they hold two events per week in Hong Kong – nearly 100 events a year. The organization has clocked up over 73,000 volunteer hours in nine cities to date.

Fion continues to apply the lessons she learned at HKUST in her work. One takeaway that has been especially useful is the importance of approaching market research without assumptions or bias. 'I learned not to assume how the market will react,' Fion says. 'Instead, I look at the data, I think logically, then pivot and respond to see how I can best serve the market.'

Fion always felt supported in her goals by HKUST – she found good friends, and her courses helped her to gain insight into her hopes for the future. She admired that one of the requirements of her course was signing up to a long-term volunteer project for a semester. This year, Time Auction is launching a program that matches charities with skilled volunteers. 'There are a lot of ambitious young people in our program; they want to make a difference,' she says. 'I've always considered success to be doing very well in something you're passionate about.'

# BUSINESS EXPOSURE

With HKUST Business School's strong links with corporate partners, **95% of business undergraduates complete at least one internship before graduation**. In addition, they get a head start in their career development with the professional support and resources from a dedicated team of career advisors.

## CORPORATE PROJECTS

We offer the unique opportunity for students to find out more about the corporate world from the inside. Our credit-bearing Corporate Projects offered in partnership with companies in different sectors open up valuable opportunities for students to serve as consultants on challenging business issues and explore what works in the real business world.

## ENRICHMENT SEMINARS

From our Dialogue with Executives and Creative Mind in Business series, students will meet with and learn from business

leaders and professionals working in creative industries and high-tech companies. Seize the chance to sharpen business acumen and stimulate creative thinking in a new business paradigm.

## BUSINESS COMPETITIONS

Through taking part in local, regional, and international business competitions, students apply the concepts and principles learned in class. These great opportunities will test their ability to think fast, act decisively, and present confidently, as well as to work as part of a team. Students take hold of this valuable exposure to boost their strategic mind and business sense.



## BIZKATHON@HKUST

Students upskill themselves in Hong Kong's first hackathon on virtual banking – Bizkathon@HKUST. They will be incubated to develop innovative business ideas, sharpen project management presentation skills and expand personal network by working with other brilliant minds under valuable guidance of experts from leading corporations in the FinTech industry.

Graduate placements:



## CAPSTONE PROJECTS

Final-year students demonstrate solid business acumen in capstone projects for sponsored companies, which may be their prospective employers, by integrating and applying what they have learnt into viable business solutions, through the process of dissecting and analyzing business problems and making sense of the contexts, leverage points and constraints. A platform to distinguish oneself as having the knowledge and skills and is ready to demonstrate them on the job.

# ENTREPRENEURSHIP

Innovation and entrepreneurship is a key focus for HKUST Business School. We provide support in education programs as well as mentoring and networking to help our student entrepreneurs launch their start-up ideas.

## MINOR IN ENTREPRENEURSHIP

A structured program to help business students' dream take flight. The courses guide students through identifying innovation opportunities, analyzing industrial landscape and refining business model for their future startup. In partnership with the School of Engineering and the School of Science, the program also lets our students explore High-Tech and IT Entrepreneurship.

## HKUST ENTREPRENEURSHIP FUND

Fund size of HK\$50 million committed by the University to support entrepreneurship in innovation and technology and / or business model in the early stage. Start-ups of HKUST community members, including students and / or alumni, may receive up to HK\$2 million from the University in support of the company's research and development, as well as business and marketing development.

## ENTREPRENEURSHIP COMPETITIONS

For students who are ready to pitch their new business ideas, the HKUST One Million Dollar Entrepreneurship Competition provides them a valuable chance to work on their ideas and to win seed money for their startup. Joining our HackUST, the largest university hackathon in Asia, students have the opportunity to put their boldest thoughts into action and to learn from peer teams.

## START-UP FRIENDLY ATMOSPHERE

A start-up friendly environment with workshops and seminars for students to meet business pioneers. A student-driven community to meet other like-minded peers who aspire to be the next entrepreneur and co-working facilities for them to work with other brilliant minds. The Incubator, an entrepreneurial base at Business School, provides an inspiring space to for ideas to cross-pollinate and for student teams to turn thoughts into prototypes and proof-of-concepts.



Even before Christophe Younes arrived at HKUST, business was in his blood. At just seventeen, he helped to establish the wildly popular French patisserie Paul Lafayet with his family. Although some would have taken this early success as a reason to skip university altogether, that's not who Christophe is. 'I wanted to learn the fundamentals,' Christophe says. 'Studying marketing and finance at HKUST was a chance to build a strong, knowledgeable foundation from which to grow and evolve. The hard and soft skills of business are equally important, and you can't learn it all on the job.'

As Christophe progressed through his four-year degree, he found encouragement and learning opportunities that perfectly matched his can-do attitude and entrepreneurial spirit. The HKUST faculty were always eager to discuss Christophe's new ideas, and he found their hands-on, real-world corporate experience invaluable. 'My courses brought everything to life for me,' Christophe says.

HKUST's international, multidisciplinary outlook brought energy and diversity to Christophe's studies. 'For one project we had twelve different nationalities in our group,' Christophe says. 'With so many different backgrounds, I was always learning from others.' The challenge and excitement of this environment impressed Christophe. 'Today, we're often told what we are supposed to believe, but at HKUST I learned how to explore different perspectives,' he says. 'And that

broadmindedness and creativity has been essential in helping me to understand what drives people, and ultimately to carve my own path.'

Christophe, now Business Development Manager at Paul Lafayet, continues to apply what he learned at HKUST to his work. When Paul Lafayet hold focus groups for the launch of a new seasonal product or packaging, Christophe applies the structure, data evaluation, and research and insights methods he learned in his degree. 'I also draw upon the principles I learned about corporate finance every day,' Christophe says. Today, Paul Lafayet has seven retail boutiques, a central kitchen and a headquarters in Hong Kong, and in 2017 they expanded into Greater China.

Beyond the nitty-gritty usefulness of business applications, Christophe also credits HKUST with helping him understand that good business is a state of mind, too. 'It's a skill to develop good reasoning and embrace different perspectives,' he says. 'The course taught me to consider the big picture.'

Christophe continues to be open-minded when he thinks about the future. 'To embrace opportunity, you have to take responsibility for your choices and have a sense of leadership in your business,' he says. 'As part of a family business, I know I always have to be thinking one step ahead. And HKUST taught me to think for myself – not to just follow blindly.'

# "I CAN'T" IS A MINDSET

## Christophe Younes

Bachelor of Business Administration  
Finance and Marketing  
Class of 2015



**As part of a family business, I know I always have to be thinking one step ahead. And HKUST taught me to think for myself – not to just follow blindly.**

# ADMISSIONS

## ADMISSION ROUTES

Our undergraduate students are drawn from a wide range of academic, cultural and social backgrounds. We select candidates from the following:

- Local applicants applying via JUPAS on the basis of Hong Kong Diploma of Secondary Education (HKDSE) results
- Local applicants applying on the basis of non-HKDSE qualifications (Local Direct Admission)
- International applicants
- Mainland China, Taiwan and Macau (MTM) applicants



~880  
first year student intake



65%

Local JUPAS



15%

Local Direct Admission



10%

International



10%

Mainland, Taiwan and Macau

## ADMISSION SCHOLARSHIPS

Admission scholarships will be awarded to top students from all backgrounds based on academic merits and non-academic achievements.

Scan to read more:

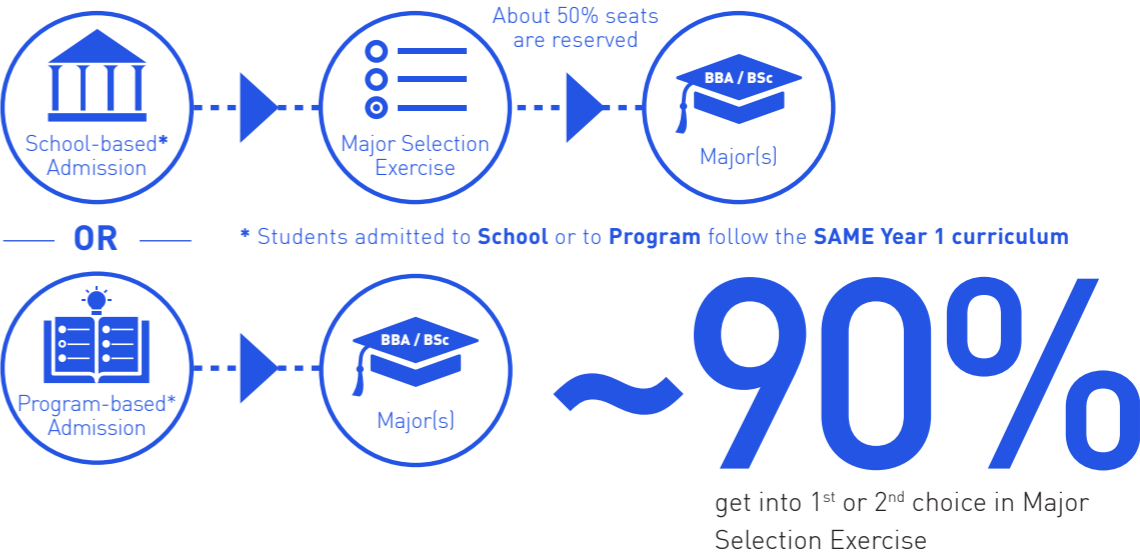


## HYBRID ADMISSION

Students who would like to take time to explore their program interest may choose Business and Management to enter the School first (i.e. School-based admission) and select their desired major(s) via the Major Selection Exercise.

For those who are interested in a particular business discipline, they may apply to their preferred business program(s) directly (i.e. Program-based admission). Program-based admission applicants are strongly encouraged to include Business and Management in their application for concurrent School-based admission consideration to maximize the chance for admission.

About 50% seats in major programs are reserved for students entering via School-based admission. Students admitted to School or to Program follow the same Year 1 curriculum.



## EXTENDED MAJOR

All Business students\* may apply for an extended major in either Artificial Intelligence (AI) or Digital Media and Creative Arts (DMCA) after they commence their Year 2 study and confirm their first business major. Students completing the extended major will graduate with both the titles of the selected business degree and extended major.

\* Except BSc RMBI, BSc SGFN and GBM students

## APPLICATION CHOICES

### School-based Admission

- Business and Management

### Program-based Admission

- BBA in Economics
- BBA in Finance
- BBA in Global Business
- BBA in Information Systems
- BBA in Management
- BBA in Marketing
- BBA in Operations Management
- BBA in Professional Accounting
- BSc in Economics and Finance
- BSc in Quantitative Finance
- BSc in Risk Management and Business Intelligence
- BSc in Sustainable and Green Finance

# ADMISSION REQUIREMENTS (HKDSE) FOR 2023 INTAKE

## Minimum Entrance Requirements For Business Programs

Applicants must achieve the following minimum grades in four core subjects and two electives:

English	Chinese	Mathematics	Liberal Studies	X1	X2 / M1 / M2*
Level 4	Level 3	Level 3	Level 2	Level 3	Level 3

\* Remarks: Extended module in Mathematics (M1 / M2) can be counted as Elective

## Admission Score Calculation And Subject Weighting

JUPAS Codes	Programs	Score Formulae	Weighting
JS5300	Business and Management	English	X2 +
JS5311	BBA in Economics	Math (Compulsory Module)	X2 +
JS5313	BBA in Global Business	Best 4 Other Subjects#	X1
JS5314	BBA in Information Systems		
JS5315	BBA in Management		
JS5316	BBA in Marketing		
JS5317	BBA in Operations Management		
JS5318	BBA in Professional Accounting		
JS5312	BBA in Finance	English	X2
JS5331	BSc in Economics and Finance	Math (Compulsory Module)	X2
JS5332	BSc in Quantitative Finance	Better of Best 4 Other Subjects# <i>or</i> Best of M1/M2/Econ/Chem/Phys	X1 X1.5
		AND Best 3 Other Subjects#	X1
JS5814	BSc in Risk Management and Business Intelligence	English	X2
		Math (Compulsory Module)	X2
		Better of Best 4 Other Subjects# <i>or</i> Best of M1/M2	X1 X1.5
		AND Best 3 Other Subjects#	X1
JS5822	BSc Sustainable and Green Finance	English	X2
		Math (Compulsory Module)	X2
		Better of Best 4 Other Subjects# <i>or</i> Best of M1/M2/Econ/Chem/Phys	X1 X1.5
		AND Best 3 Other Subjects#	X1

# Remarks: Best 3 / Best 4 other subjects include core subjects, category A electives and M1 / M2

HKUST JUPAS score calculator and past admission scores:



## Interview

Interview is compulsory for **Global Business (JS5313)**, **Economics and Finance (JS5331)**, **Quantitative Finance (JS5332)** and **Risk Management and Business Intelligence (JS5814)** and **Sustainable and Green Finance (JS5822)**. The interview performance will be incorporated in the final admission score.

For other business programs, interview is not a must. Students invited for interview will be assessed for bonus consideration.

## Bonus

Subject Bonus	Interview / OEA Bonus	SPN Bonus
Bonus points will be awarded to the 7 <sup>th</sup> best subject	Final Band A applicants may receive bonus points from the higher score obtained from: <ul style="list-style-type: none"><li>• OEA/500-word personal statement or</li><li>• Interview</li></ul>	Bonus points will be awarded to eligible applicants under the School Principal's Nominations (SPN) scheme

# ADMISSION REQUIREMENTS (HKDSE) FOR 2024 INTAKE

In response to the new grading system for the revised Liberal Studies (currently known as "Citizenship and Social Development") subject of the HKDSE, our minimum entrance requirements of the four core subjects will be revised from "4332" to "433A" (Attained (A)). Best 5 subjects, including English and Mathematics and excluding Citizenship and Social Development, will be considered in admission score calculations with program-specific subject weightings.

Details will be available later in the academic year 2022/23.



# ADMISSION REQUIREMENTS (INTERNATIONAL QUALIFICATION)

HKUST Business School considers the following in making admission decisions:

- Public examination results
- Academic performance
- Non-academic achievements
- Personal statement
- Referees' reports
- Interview performance (if applicable)

## Subject Requirements

Students from all subject areas are welcome to apply. The following subjects are normally expected for the quantitative-oriented programs:

BBA in Economics (BBA ECON) BBA in Finance (BBA FINA) BSc in Sustainable and Green Finance (BSc SGFN)	BSc in Economics and Finance (BSc ECOF) BSc in Quantitative Finance (BSc QFIN) BSc in Risk Management & Business Intelligence (BSc RMBI)
<ul style="list-style-type: none"><li>• IBDP: HL Mathematics or SL Mathematics: Analysis and Approaches</li><li>• GCEAL: Mathematics or Further Mathematics</li><li>• SAT / AP: SAT MATH I or MATH II / AP Calculus AB or Calculus BC</li><li>• Other qualifications: Mathematics</li></ul>	<ul style="list-style-type: none"><li>• IBDP: HL Mathematics</li><li>• GCEAL: Further Mathematics</li><li>• SAT / AP: SAT MATH II / AP Calculus BC</li><li>• Other qualifications: Senior Level Mathematics</li></ul>

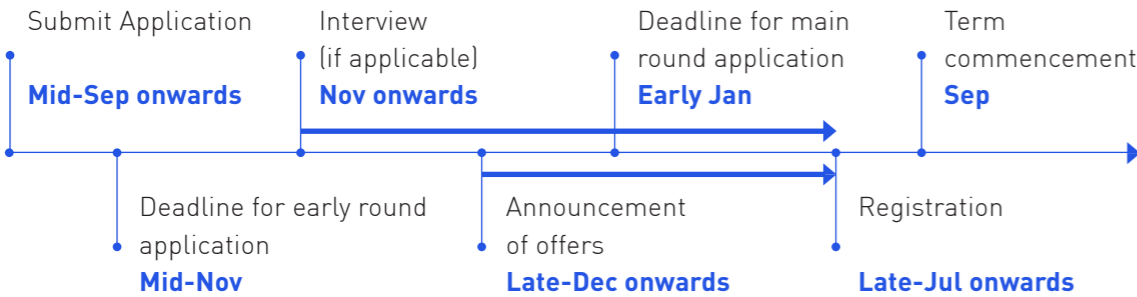
## Boundary Score

Boundary score of some popular qualifications for admission to the HKUST Business School are given below for general reference. Applicants' overall profiles are always holistically assessed. Those with strong academic / non-academic profiles but marginally miss the reference scores may also be considered.

IBDP: ≥ 34 | GCEAL: ≥ AAB | SAT Reasoning: ≥ 1320

## Application Timeline

As our assessment is conducted on a rolling basis, interested students should submit applications as early as possible.



Online application and detailed timeline:



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### Find out more

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